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Throw Away Your Reading Glasses Forever- Utah Eye Centers

Eye Procedure Restores Near Vision and Reduces Dependence on Reading Glasses

Ogden, Utah - JULY 21, 2015 -Utah Eye Centers is excited to announce the launch of the KAMRA In-Lay. The KAMRA In-Lay restores near vision and frees the individual from the constant frustrations of reading glasses. The Utah Eye Centers is one in only a few practices in the nation that offer this advanced technology. Because of this excitement they would like to invite the community to learn how the KAMRA inlay is freeing patients around the world from the everyday frustration of reading glasses and contact lenses. Contact Utah Eye Centers for a free KAMRA In-lay Consultation.

It is estimated that nearly 114 million people in the United States are struggling with the frustratingly natural eye condition, presbyopia. Typically occurring in those over 40 years of age, presbyopia reduces the ability of the eye to focus on near objects, causing blurry reading vision. The KAMRA procedure is now available to treat this condition.

At your FREE consultation our trained technicians will explain how the KAMRA inlay works, describe the procedure, and see if it is right for you.

"As I see more and more patients looking for a solution for reading glasses, I often get questions about effective treatments to improve near vision," said Mark Ballif, M.D. "The KAMRA inlay offers an excellent option for the correction of presbyopia with minimal compromises and inconveniences that come with other treatment options."

About Presbyopia

Presbyopia, a frustratingly natural eye condition, reduces the ability of the eye to focus on near objects. This condition occurs when the crystalline lens of the eye loses its flexibility, making it difficult to focus on close objects. Presbyopia may seem to occur suddenly, but the actual loss of flexibility takes place over a number of years, usually becoming noticeable in the early to mid-40s. Presbyopia is not a disease and it cannot be prevented. In the past, presbyopic patients had to rely on reading glasses or monovision to improve their near vision. Both alternatives have significant compromises.

To find out if the KAMRA inlay is right for you, Utah Eye Centers recommends asking your eye doctor some of the following questions:

- Do I have presbyopia or some other condition?
- What are my presbyopia treatment options?
- Are there options other than reading glasses and contact lenses?

Please visit <u>utaheyecenters.com</u> for more information on presbyopia and the KAMRA inlay.

About Utah Eye Centers:

The Utah Eye Centers is the leading provider of vision care along the Wasatch Front. Our Doctors have a wide range of expertise and use the most innovated technology available. Each

location has a full service, state of the art ophthalmic practice that has a smiling staff and nationally ranked surgeons with over 20 years of experience. Their goal is to provide their patients with superior eye care and unparalleled customer service. To make an appointment, please call 801-409-9720

FOR IMMEDIATE RELEASE

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